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20 May 2026

To whom it may concern,

I am writing to formally invite **Mayukh Mukhopadhyay**, Executive Doctoral Participant, IIM Indore, India, as a presenter for the papers '*Beyond the Kármán Line: Governing Scarcity and Competitive Advantage in Space*' and '*From Digital Twins to Digital Cashflows: Embedded Finance Typologies in the Industrial Metaverse*' at the [2026 Industry Studies Association Conference](#), taking place from **3 to 5 September 2026**. The conference will be hosted at Saïd Business School, [University of Oxford](#), Park End Street, Oxford (OX1 1HP). Tel: +44 (0)1865 288800.

The **2026 Industry Studies Association Conference** is a prestigious academic event that aims to foster cross-disciplinary exchange on industry-based research, with a focus on how comparative insights across sectors and contexts can inform both scholarship and public policy. We would be delighted for **Mayukh** to join us in this capacity, and we are confident that their presence will add significant value to the event.

Please note that this is a non-commercial academic conference and while [Saïd Business School](#) will cover the organisational costs of the event, participants are expected to secure funding for their travel and accommodation independently.

Should further information be required to support their funding application, please do not hesitate to contact me.

Sincerely,

Prof. Benn Lawson

Professor of Operations Management
Saïd Business School
University of Oxford

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